

Social-Media-Studie Swiss Banking 2013

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Bank	Gewichtung	100%	30%	30%	15%	15%	10%
1	Credit Suisse	85.41	71.72	84.50	94.67	97.65	97.00
2	PostFinance	69.19	82.76	77.00	60.00	81.76	0.00
3	Swissquote	65.05	68.97	61.00	29.33	87.06	86.00
4	UBS	65.03	48.28	58.00	60.00	97.65	95.00
5	Banque Cantonale Vaudoise	61.56	86.21	48.00	29.33	70.00	64.00
6	Raiffeisen	56.33	66.21	84.00	49.33	16.47	14.00
7	Basellandschaftliche Kantonalbank	55.21	66.21	63.50	49.33	0.00	89.00
8	Basler Kantonalbank	50.53	61.38	59.50	29.33	16.47	74.00
9	Bank Coop	47.25	57.93	47.00	49.33	16.47	59.00
10	Zürcher Kantonalbank	43.34	62.07	59.50	29.33	16.47	0.00
11	Notenstein Privatbank	42.42	72.41	46.00	39.33	0.00	10.00
12	Banque Cantonale de Genève	42.19	62.07	46.00	39.33	16.47	14.00
13	Pictet	40.36	48.97	53.00	39.33	16.47	14.00
14	St.Galler Kantonalbank	35.60	63.10	0.00	29.33	81.76	0.00
15	Lombard Odier	35.05	20.00	53.00	0.00	87.65	0.00
16	Bank Vontobel	30.07	20.00	40.00	54.67	16.47	14.00
17	Migros Bank	28.03	65.52	0.00	0.00	16.47	59.00
18	Cembra Money Bank	24.65	0.00	57.50	0.00	0.00	74.00
19	Bank Julius Bär	10.70	2.76	0.00	49.33	16.47	0.00
20	Bank J. Safra Sarasin	5.37	9.66	0.00	0.00	16.47	0.00

Quelle: moneyland.ch