

# Kundenzufriedenheitsumfrage Kreditkarten 2026: Resultate

Karte	Allgemeine Zufriedenheit	Bonusprogramme/ Versicherungen	Freundlichkeit	Hilfsbereitschaft	Kunden- information	Preis-Leistung	Smartphone-App
Migros Cumulus Visa	<b>8.5</b>	7.9	8.1	8.0	8.1	8.5	8.3
Certo Mastercard (Cembra)	<b>8.3</b>	7.6	8.0	8.1	8.1	8.1	7.9
Cornèrcard, diverse Kreditkarten	<b>8.3</b>	7.5	8.4	8.3	8.1	7.3	8.1
Kantonalbanken (Viseca)	<b>8.3</b>	7.5	8.5	8.4	8.0	7.8	8.2
Raiffeisen, diverse Kreditkarten	<b>8.3</b>	7.4	8.3	8.3	8.1	7.5	8.2
Cashback (Swisscard)	<b>8.2</b>	7.6	8.0	7.9	8.0	8.0	7.7
Ikea (Cembra)	<b>8.1</b>	7.5	7.7	7.8	7.8	8.1	7.8
Manor (Viseca)	<b>8.1</b>	7.4	7.9	7.9	7.8	8.1	7.6
Migros Bank, diverse Kreditkarten	<b>8.1</b>	7.4	7.9	7.8	7.9	8.2	7.7
UBS, diverse Kreditkarten	<b>8.1</b>	7.2	8.1	8.1	7.9	7.2	8.0
Coop Supercard (TopCard)	<b>7.9</b>	7.1	7.6	7.5	7.4	7.9	7.3
Swiss Bankers, diverse Kreditkarten	<b>7.9</b>	7.0	8.0	7.9	7.6	7.5	7.4
Postfinance, diverse Kreditkarten	<b>7.8</b>	6.8	7.7	7.7	7.8	7.3	8.1
American Express, diverse Kreditkarten (Swisscard)	<b>7.8</b>	7.9	8.1	7.9	7.8	7.7	7.8
Valiant, diverse Kreditkarten	<b>7.8</b>	7.2	8.0	7.9	7.9	7.4	7.7
Bank Cler, diverse Kreditkarten (Viseca)	<b>7.7</b>	7.2	7.8	7.9	7.9	7.6	7.9